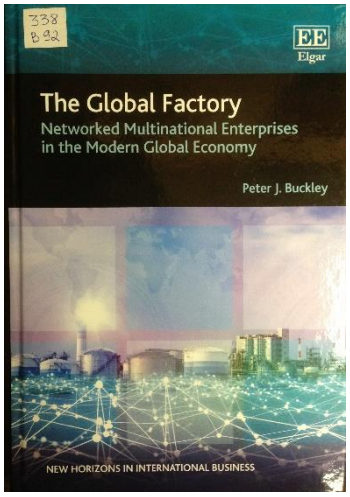
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Buckley P.

The Global Factory : networked multinational enterprises in the modern global economy / Peter J. Buckley. - Cheltenham : Edward Elgar, 2018. - XV, 289 p. - (New horizons in international business). - ISBN 978-1-78643-132-5.

This key new book synthesises Peter Buckley's work on 'the global factory' – the modern networked multinational enterprise. The role of interfirm networks, entrepreneurship and cooperation in the creation and management of global factories leads to a discussion of their governance, internal knowledge transfer strategies and performance, including their role in potentially combating societal failures. Emerging country multinationals are examined as a special case of global factories with a focus on Indian and Chinese multinationals, their involvement in tax havens and offshore financial centres, the performance and processes of their acquisition strategies – all seen as key aspects of globalisation.